

Corsham Area Board Project – Cllr Sheila Parker

1. What is the project?

Supporting Older People in the community

To agree for £4k to be assigned to supporting older people within the Corsham Community Area

Wiltshire Council and its partners wish to establish a community led model to health and well-being. In order to achieve this, it has been agreed that each community area will establish a local health and well-being group to oversee this work. The initial focus will be on ensuring that older people and their carers receive the support and services that they require

Corsham Area Board recognises that within this community area, there are also a number of related initiatives that also need to be established (e.g. Safe Places, Dementia awareness) and that funding for related key services (e.g. Home from Hospital and the Good Neighbour Scheme) is being reduced or cut. The approach addresses this and aims to reduce duplication and unnecessary meetings.

If the additional £4k is agreed, this will provide us with sufficient resources to work with our partners and the wider community to:

- Establish a 'Health and Well Being Group' within the Corsham Community Area that reports to the Area Board and has a small working budget
- Establish a local sustainable model to help support older people including the mapping and gapping of existing provision
- Appoint an older person's and carers champion as well as a Health and well-being
- Establish safe places within Corsham and further develop dementia awareness

2. Where is the project taking place?

Throughout the Corsham Community Area

3. When will the project take place?

If the project is agreed then it will start straight away and include the following ambitions.

- 1) Appoint an older person's champion and Project Worker by end of April 2016
- 2) Establish safe places by end of 2016
- 3) Have in place new model that is robust enough to withstand any future budget changes by

4. Who is the project aimed at?

The project is primarily aimed at vulnerable older people including those who are lonely and isolated. It is not to take the place of any commissioned services but to provide a community network of support.

5. What are the Community benefits/evidence of need/desired outcomes?

It is well known that people are living longer than ever before. The number of people in the Corsham Community Area who will be aged over 60 will increase by about a quarter over the next 10 years. Whilst many will be fit ,healthy and active, a significant number may not and will require additional support.

The demand upon public services means that a community model is the only way that we will be able to respond to these challenges. Supporting vulnerable and older people is a top priority for Wiltshire Council as well as locally within the Corsham Community Area.

The desired outcome is that each of us within the community will play an active part in being aware of and supporting those whom we know or live locally. This will allow the public services to use their resources to address additional needs where specialist help is required.

If this model works, then the benefits are many and varied including:

- I. Help reduce isolation and loneliness
- II. Increase awareness of dementia and provide safe places for those who are confused or in need of help when away from the help
- III. Foster community help at street or neighbourhood level
- IV. Map and gap provision
- V. Highlight and address gaps
- VI. Provide a conduit for communicating between local older people and health / Wiltshire Council
- VII. Encourage active lifestyles including volunteering
- VIII. Reduce unnecessary demands upon public services

6. Who will manage/be responsible for this project?

Richard Rogers (Community Engagement Manager) working with the elected Members will oversee the project. Cllr Sheila Parker is the lead Member

7. Costs/quotes/ match funding?

The following is a provisional budget

| INCOME | EXPENDITURE | COMMENTS |
|--------------------------|--------------|--|
| £2k (Adult Services, WC) | | Will provide £1k per year in the future |
| @£5k | | Wiltshire Council (Exact amount to be confirmed) |
| £4k | | This Member initiative |
| | £1k | Expenses for Older person's champion |
| | £5k | To pay for health and Well-Being project worker |
| | £5k | Budget for Health and Well-being Group |
| TOTAL - £11k | Total - £11k | |